

THE VALENTINE THEATRE’S 26th SEASON PROGRAM BOOK

ADVERTISING AGREEMENT

Company Name_____

Contact Name_____ Phone_____

Advertising Agency_____

Contact Name_____ Phone_____

Billing Address_____

City_____ State_____ Zip_____

Select	Ad Description	Size in Inches	Rate
	Back Cover (full color)	5½ x 8½	\$4,100
	Inside Front Cover (full color)	5½ x 8½	\$3,950
	Inside Back Cover (full color)	5½ x 8½	\$3,950
	Full Page (black and white)	5½ x 8½	\$3,500
	Half Page horizontal (black and white)	5½ x 4¼	\$2,200
	Half Page vertical (black and white)	2¾ x 8½	\$2,200
	Quarter page horizontal (black and white)	5½ x 2⅛	\$1,350
	Quarter page vertical (black and white)	2¾ x 4¼	\$1,350

Select_____

Ad Description_____

Size in Inches_____

Rate_____

Advertiser must pay for ad in full, according to rates listed above, before October 13, 2023.

Checks should be made payable to The Valentine Theatre.

Advertiser must prepare and deliver ad (to include print ready art) before October 13, 2023 via:

Mail – The Valentine Theatre
c/o Matt Lentz
Toledo, OH 43604

Email – mlentz@valentinetheatre.com

*Advertiser Signature Date Publisher Signature Date

*The signing party represents that he or she is the Advertiser or is authorized by the Advertiser to contract for advertising and agrees to all of the above stated payments and deliveries.

Additional advertising specs can be found at valentinetheatre.com/advertising



Play a Leading Role at the Valentine Theatre!

Help Fund the *Heart of the Arts* with a Corporate Sponsorship

The Valentine Theatre truly is the Heart of the Arts in downtown Toledo. Beautifully renovated in 1999, it reflects the love and determination of our community to preserve an iconic piece of Toledo's history. If your company is looking for a premium theatre experience for your clients and colleagues, as well as fun, unique marketing opportunities, join us as a Valentine Theatre Sponsor. Whether you choose to be a **Historic Preservation Sponsor**, **Season Sponsor**, or **Educational Sponsor**, your sponsorship will help preserve this historic gem of a theatre and support our efforts to serve our community as a leader in educational and cultural programming.



HISTORIC PRESERVATION SPONSOR BENEFITS

*Annual expenditures for building maintenance and repairs average \$100,000.
Your tax-deductible gift helps address the ongoing needs to maintain the historic Valentine Theatre.*

ANGEL LEVEL - \$15,000

- ♥ 30 tickets to any of the Valentine 2024-25 Season
- ♥ Major logo recognition in season brochure (80,000 quantity)
- ♥ Full page program ad in season program (20,000 copies distributed throughout the year)
- ♥ Logo recognition on outdoor marquee (corner of Superior and Adams)
- ♥ Company acknowledged at the beginning of each performance and on Valentine e-media
- ♥ Free use of the building for any corporate meeting or special event

PRODUCER LEVEL - \$10,000

- ♥ 18 tickets to any of the Valentine 2024-2025 Season
- ♥ Logo recognition in season brochure (80,000 quantity)
- ♥ Half page program ad in season program (20,000 copies distributed throughout the year)
- ♥ Marquee recognition

- ♥ Company acknowledged at the beginning of each performance and on e-media

DIRECTOR LEVEL - \$5,000

- ♥ 12 tickets to any of the Valentine 2024-2025 season
- ♥ Logo recognition in season brochure (80,000 quantity)
- ♥ Quarter page program ad in season program (20,000 copies distributed throughout the year)
- ♥ Marquee recognition and on Valentine e-media

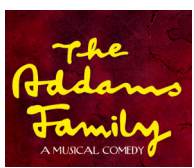
PERFORMER LEVEL - \$3,000

- ♥ 4 tickets to any of the Valentine 2024-25 season
- ♥ Eighth page program ad in season program (20,000 copies distributed throughout the year)

SPONSOR LEVEL - \$1,000

- ♥ 2 tickets to any of the Valentine 2024-25 season
- ♥ Recognition in our printed program (20,000 copies distributed throughout the year)

Deadline for sponsorship recognition is Monday, October 21, 2024.



SEASON SPONSOR BENEFITS

ANGEL LEVEL - \$15,000

- ♥ 30 tickets to any of the Valentine 2024-25 Season
- ♥ Major logo recognition in season brochure (80,000 quantity)
- ♥ Full page program ad in season program (20,000 copies distributed throughout the year)
- ♥ Logo recognition on outdoor marquee (corner of Superior and Adams)
- ♥ Company acknowledged at the beginning of each performance and on Valentine e-media
- ♥ Free use of the building for any corporate meeting or special event

PRODUCER LEVEL - \$10,000

- ♥ 18 tickets to any of the Valentine 2024-2025 Season
- ♥ Logo recognition in season brochure (80,000 quantity)
- ♥ Half page program ad in season program (20,000 copies distributed throughout the year)
- ♥ Marquee recognition
- ♥ Company acknowledged at the beginning of each performance and on e-media

DIRECTOR LEVEL - \$5,000

- ♥ 12 tickets to any of the Valentine 2024-2025 season
- ♥ Logo recognition in season brochure (80,000 quantity)
- ♥ Quarter page program ad in season program (20,000 copies distributed throughout the year)
- ♥ Marquee recognition and on Valentine e-media

PERFORMER LEVEL - \$3,000

- ♥ 4 tickets to any of the Valentine 2024-25 season
- ♥ Eighth page program ad in season program (20,000 copies distributed throughout the year)

SPONSOR LEVEL - \$1,000

- ♥ 2 tickets to any of the Valentine 2024-25 season
- ♥ Recognition in our printed program (20,000 copies distributed throughout the year)

Deadline for sponsorship recognition is Monday, October 21, 2024.



GRETCHEN A. ZYNDORF EDUCATION SPONSOR BENEFITS

ANGEL LEVEL - \$15,000

200 tickets donated to the school(s) of your choice for attendance at a Valentine School Days production(s). Twenty (20) pairs of tickets to each of the Weekend Family Series productions. Logo recognition in season brochure (80,000 in quantity) and Education mailings (5,000), full page program ad (20,000 copies distributed throughout the year), logo recognition on outdoor marquee (corner of Superior and Adams), company or foundation name acknowledged at the beginning of each performance and on Valentine e-media.

PRODUCER LEVEL - \$10,000

100 tickets donated to the school(s) of your choice for attendance at a Valentine School Days production(s). Ten (10) pairs of tickets to each of the Weekend Family Series productions. Logo recognition in season brochure (80,000 in quantity) and Education mailings (5,000), half page program ad (20,000 copies distributed throughout the year), company or foundation name acknowledged at the beginning of each performance and on Valentine e-media.

DIRECTOR LEVEL - \$5,000

75 tickets donated to the school(s) of your choice for attendance at a Valentine School Days production(s). Five (5) pairs of tickets to each of the Weekend Family Series productions. Logo recognition in Education mailings (5,000), quarter page program ad (20,000 copies distributed throughout the year) and on Valentine e-media.

PERFORMER LEVEL - \$3,000

50 tickets donated to the school(s) of your choice for attendance at a Valentine School Days production(s). Three (3) pairs of tickets to each of the Weekend Family Series productions. Eighth page program ad (20,000 copies distributed throughout the year).

SPONSOR LEVEL - \$1,000

25 tickets donated to the school(s) of your choice for attendance at a Valentine School Days production(s). Two (2) pairs of tickets to each of the Weekend Family Series productions. Recognition in our printed program (20,000 copies distributed throughout the year).

