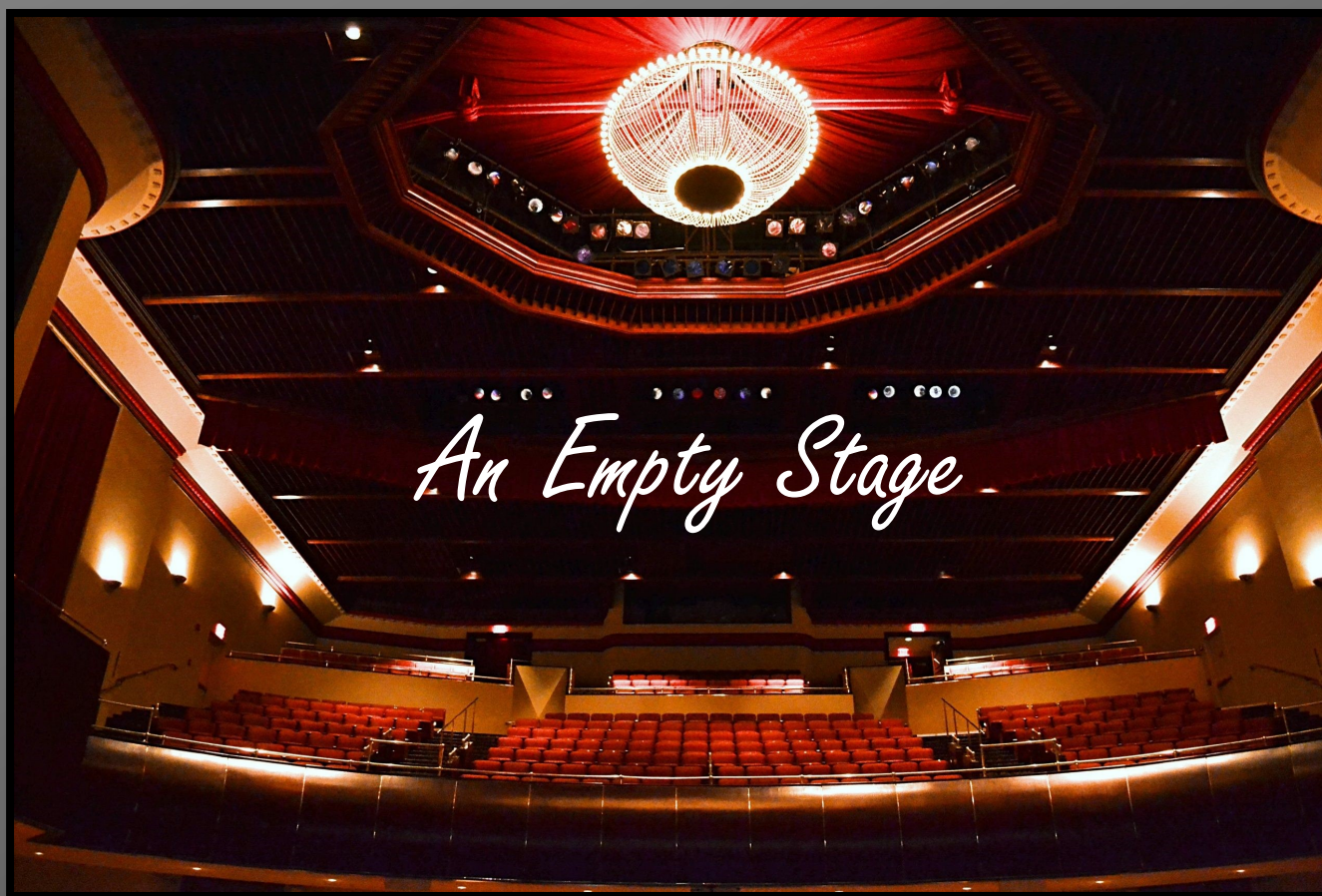




ANNUAL REPORT 2020-2021



The mission of the Toledo Cultural Arts Center at the Valentine Theatre is to produce and provide cultural and performing arts experiences for diverse audiences of all ages, to enhance the quality of the cultural and economic life of the City of Toledo, Lucas County, Northwestern Ohio and Southeast Michigan.

BOARD OF DIRECTORS

James Stengle, Chair
Good Knight, LLC

Clare Gorski, Vice Chair
Community Volunteer

Alan Kline, Treasurer
Retired

Jennifer Coy, Secretary
KeyBank

Carroll Ashley
Retired, The Ashley Group

Michael J. Aust
Retired, Comerica Bank

Ed Beczynski
Blarney's Irish Pub/Foccacia's

R. L. Berry
Owens Corning

Melissa Freeman
Fifth-Third Bank

Charlene D. Gilbert
University of Toledo

Kristen Nicholson
PNC Bank

Donna Owens
Former Mayor of Toledo

Thomas Palmer
Marshall & Melhorn, LLC

David Rectenwald
Shumaker Loop & Kendrick LLP

Marc Stockwell
Retired, Findley Davies

Joseph Sweeney
St. Francis de Sales School

Anna (Malone) Toney
Leadership Toledo

Traci Watkins, MD
ProMedica

William Wolff
Hylant Group

Comm. Tina Skeldon Wozniak
Lucas County Commissioners

Katie Yarder
Never Blink, LLC

HONORARY TRUSTEES

Robert Anspach
Anspach Meeks Ellenberger LLP

John Robinson Block
The Toledo Blade
Block Communications

William Fall
The William Fall Group

Jane Kervin

Nancy Metzger

Susan Reams
Arts Consultant

Joe Rideout
Shumaker Loop & Kendrick, LLP

Victoria Souder
Arts Consultant

James White, Jr.
Shumaker Loop & Kendrick, LLP

Mark Zyndorf
Signature Associates

STAFF

Jori Jex
Executive Director

Matt Lentz
Marketing Director

Tim Durham
Technical Director

Joshua Smith
Assistant Technical Director

Ruth Kille
Finance Director

William Colter
Facilities Manager

Danielle Moseley
Box Office Asst Manager / Manager
Support Services

Nancy Golde
Events Manager

Amy Spaulding-Heuring
Box Office Manager

Kelby Sodeman
Development & VSD Coordinator

Welcome to the 2020-2021 Valentine Theatre Annual Report

Our 2020-2021 Season will always be remembered as the season that wasn't. Unfortunately, the COVID-19 pandemic continued to wreak havoc throughout the world, and as a result, we made the difficult decision to keep our stage dark for the entire season. It was an extremely difficult decision, but one that was, absolutely in the best interest for the health and safety of our staff, volunteers, and patrons. Despite being closed, however, we continued to engage virtually with our patrons with new programming that showcased local artists and everyday citizens who have had an impact on our community. I am happy to say that the Valentine re-opened in September 2021 as we welcomed back the Toledo Opera and the Toledo Ballet to our Main Stage. It's been wonderful being back!

Looking back over the 2020-2021 season, we can point to several bright spots which helped keep up our morale during the difficult days of the pandemic. StoryTime at the Valentine is one of the most exciting programs we have created in recent years. The idea is to film local citizens reading books which reflect their work in the community or a personal passion. We partnered with Scholastic Books, Simon & Schuster, Dolly Parton's Imagination Library through Toledo's United Way. To date, 28 episodes of StoryTime have been filmed. Readers include civil servants, musical artists, current and former mayors of Toledo, physicians, veterinarians, attorneys, entertainers, and even Ohio's First Lady, Fran DeWine. Each episode is professionally produced by our very own Assistant Technical Director Joshua Smith and features closed-captioning and sign language interpretation.

Another new virtual series that was launched in Fall 2020 was Sessions. The stars of Sessions included THE Modern Dance Company performing No Love Lost; pianist Tony Pattin in Back in Toledo; opera soprano, Grace Wipfli, in Moments of Grace, and acoustic musical duo Denise Grupp-Verbon and Michael Grupp-Verbon of Tapestry. The virtual performances have been viewed more than 1,000 times!

Finally, we celebrated our 125th Anniversary in Broadway style with an intimate, virtual concert featuring Ana Gasteyer of SNL and Broadway fame and Broadway pianist Seth Rudetsky of SiriusXM's On Broadway. The virtual concert took place on Sunday, February 14, with Ana and Seth signing Broadway tunes and sharing hilarious backstage stories. We enjoyed the evening so much that we have invited Seth back for an in-person Gala in March 2022 with Vanessa Williams! We hope to see you there.

The past two years certainly have been difficult for so many of us, and we are incredibly grateful for your continued support of the beautiful historic Valentine Theatre. So many of you gave generously to Keep the Valentine Strong, and your gifts made all the difference. Today, I am happy to say that we are back to full capacity and looking forward to a strong 2021-2022 season. See you at the Theatre!

Jori Jex

Executive Director



2020-2021 SEASON AN EMPTY STAGE



TOP 5 THINGS TO KNOW ABOUT THE VALENTINE



1. The Toledo Cultural Arts Center at the Valentine Theatre is a 501(c)(3) not-for-profit, arts organization whose mission is to produce and provide cultural and performing arts experiences for diverse audiences of all ages, and to enhance the quality of the cultural and economic life of the City of Toledo, Lucas County, Northwestern Ohio, and Southeastern Michigan. All donations to the Valentine are tax-deductible.
2. Through Valentine School Days, Weekend Children's Series, and student performances by partner arts organizations, the Valentine enriches the lives of more than 15,000 children every year.
3. The Valentine Theatre opened Christmas Day 1895. Today it presents national touring productions of Broadway shows, award-winning musical artists, up-and-coming productions, and \$5 classic movies in its 900-seat Main Stage as well as locally produced plays, dramatic readings, and monthly improv shows in its 100-seat intimate Black Box Studio A.
4. The Valentine Theatre is the cultural hub of downtown Toledo, serving as the home stage for the Toledo Opera, Toledo Jazz Orchestra, Ballet Theatre of Toledo, and the venue of choice for the Toledo Symphony, Toledo Ballet, as well as area high schools and dozens of arts groups from throughout the region. Attendance is about 67,000 per year.
5. The Historic Valentine Theatre is utilized as an event/wedding space. Its Grand Lobby, Historic Lobby, Founders Room, Studio A, and Main Theatre can be utilized for receptions, weddings, and corporate events.

- ♥ The Valentine Theatre was selected to receive a \$25,000 award from the Marathon Classic Foundation in support of StoryTime and Valentine School Days. This is the second time that the Valentine has received this highly competitive grant. Dozens of staff, volunteers, and board members volunteered their time to work at the golf outing in July.
- ♥ Despite being closed because of the COVID-19 Pandemic, the Valentine staff created hours of virtual programming which allowed us to continue to connect with our community.
- ♥ The Valentine staff filmed, edited and produced 28 episodes of our brand-new virtual educational program, StoryTime at the Valentine. Readers included Toledo Mayor Wade Kapszu-kiewicz, Merwin Siu of the Toledo Symphony, Veterinarian Dr. John Dillon, Ballet Theatre of Toledo's Nigel Burgoine, and Ohio's First Lady Fran DeWine, among many others.
- ♥ The Valentine Theatre was awarded a \$200,000 capital grant from the State of Ohio to re-place our aging chillers. The new chillers were installed in May 2021.
- ♥ The Valentine Theatre received a generous \$50,000 matching grant award made possible by the Gorski and Kervin families.
- ♥ The Valentine Theatre won the 2021 Greater Toledo Community Foundation's Innovation Award in recognition of StoryTime and Sessions.
- ♥ The Valentine was awarded a COVID Resiliency grant from the Greater Toledo Community Foundation in support of Sessions.

What our patrons are saying about the Valentine



Amazing and inspirational presentation of this wonderful book and the story of Marian Anderson. I love the "singing" of the songs in the book and the inclusion of clips of Marian in real life.

[Virtual VSD] was something different for the kids other than just staring at their teacher on screen all day. Virtual school is taking a toll on the little ones and it was so nice to see their engagement with the show.

A beautiful theater with good seating and acoustics. A great place for the Symphony.

As a teacher I really appreciate [virtual VSD] for my students to still experience theater during the pandemic. My students really enjoyed watching the performance and have asked more than once to watch it again. They have even come up with other monsters to eat foods they do not like such as peppers. Thank you, thank you thank you for this fun education experience that I can offer my students when there are so many things that I can't offer this year.

Such a beautiful venue. Every seat is very good and the acoustics are fantastic. It's a jewel in the heart of Toledo

HIGHLIGHTS 2020-2021



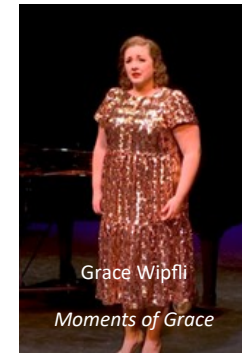
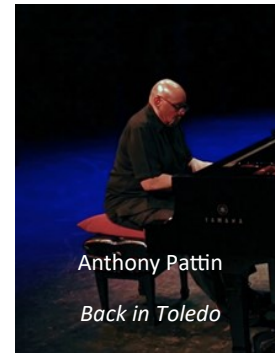
Virtual PROGRAMMING 2020-2021



Actor Chris Stack reading for StoryTime

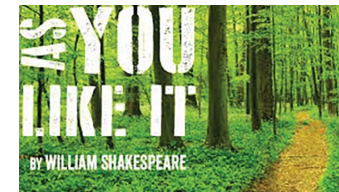
SESSIONS

Virtual performances spotlighting local artists performing on our Main Stage



VALENTINE SCHOOL DAYS

Offering area students the chance to experience professional touring theatre productions of award-winning and popular children's literature tied to Ohio Common Core Standards.



Virtual
PROGRAMMING
2020-2021
 (continued)



Toledo Opera's Eboné Waweru reading "When Marian Sang" for StoryTime

STORYTIME AT THE VALENTINE

Community leaders reading their favorite stories or stories which reflect what they do in the community. The 28 StoryTime episodes produced in 2020-2021:

- | | | |
|--|--|---|
| <i>Don't Worry Bee Happy</i> — Chris Stack, Actor | <i>Kindness Starts with You</i> — Donna Owens, former Mayor | <i>Wings</i> — Cecilia Adams, Toledo City Council |
| <i>Poppleton</i> — Patrick Boyer, Actor | <i>Miss Maple's Seeds</i> — Fran DeWine, Ohio's First Lady | <i>Meema the Lemur Becomes a Ballerina</i> — Nigel Burgoine, Ballet Theatre of Toledo |
| <i>Rescue Vehicles</i> — Mike Bell, former Mayor, Ohio State Fire Marshal | <i>Zin!Zin!Zin! A Violin</i> — Merwin Siu, Toledo Symphony | <i>Oh, the Places You'll Go!</i> — Jim Stengle, Valentine Board Chair |
| <i>Stellaluna</i> — Julie Malkin, Lucas County Children Services | <i>Ella Sets the Stage</i> — Paul Causman, Toledo Rep | <i>Right Now I am Fine</i> — Tina Wozniak, Lucas County Commissioners |
| <i>Horton Hatches the Egg</i> — Tom Palmer, Attorney | <i>Hot Rod Hamster</i> — Jim White, former Chair Valentine Theatre Board | <i>The World Needs Who You were Made to Be</i> — Lyn Casye, K-100 Radio DJ |
| <i>What a Wonderful World</i> — Ramona Collins, Singer | <i>Library Lion</i> — Charlene Gilbert, Dean UT | <i>The Rabbit Listened</i> — Anna Toney, Leadership Toledo |
| <i>Red Sings from the Treetops</i> — Clare Gorski, Valentine Theatre Board Chair | <i>If Kids Ruled the World</i> — Mayor Wade Kapszukiewicz | <i>Firefighters</i> — Mike Bell, former Mayor, State Fire Marshall |
| <i>A Bunny in the Ballet</i> — Dr. Traci Watkins, physician and Toledo Ballet alum | <i>A Visit to the Vet</i> — Dr. Dillon, Veterinarian | <i>Right Now I am Kind</i> — Donna Owens, former Mayor |
| <i>When Marian Sang</i> — Eboné Waweru, Toledo Opera | <i>Pete the Cat Checks out the Library</i> — Jason Kucsma, Toledo-Lucas County Pubic Library | |
| <i>Ron's Big Mission</i> — Brett Collins, Art Tatum Center | <i>Harlem</i> — Dom Glover, dancer | |

Valentine School Days



About 10,000 students annually attend Valentine School Days

History

Valentine School Days (VSD) continues the rich tradition of presenting educational theatre productions by professional touring companies. VSD brings to life classic literature and beloved children's stories for students in grades Pre-K-12.

Common Core Standards

VSD is the only local educational theatre outreach program which aligns with Ohio Department of Education Common Core Standards.

What Teachers are Saying about Valentine School Days

This was an outstanding experience for my 8th grade class

Students were able to experience theater...which was new and exciting for many of our students. They loved the experience!

My students always look forward to attending productions at the Valentine Theatre.

It was an opportunity for students to see the abstract concept of history come alive.



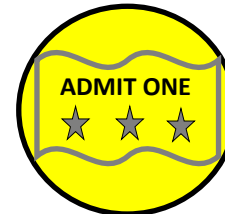
5,000

Students and educators invited to watch VSD virtually



+ 70%

Of students are from Title I school districts



100%

All virtual VSD shows were free



100%

Of responding educators agree that live theatrical productions complement teaching of language arts

COMMUNITY PARTNERS

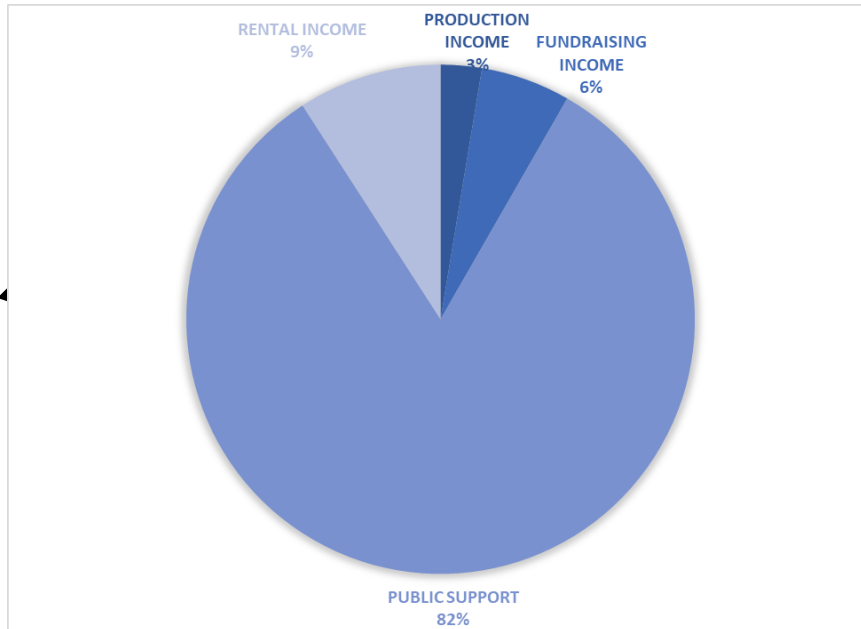
The Valentine Theatre is honored to partner with numerous nonprofit arts, education, social service, and charitable organizations in Lucas County and Northwest Ohio, as well as a host of other businesses.

LIST OF COMMUNITY PARTNERS

20 Under 40	Dolly Parton Imagination Library	Maumee Bay State Park	Theater League
ADDY Awards	Edward Lamb Foundation	Medical Mutual of Ohio	Toledo Opera
Adopt America Network – A Home for You	Family House	Marathon Classic	TACL — Toledo Area Cultural Leaders
Aline-Underhill-Orten Foundation	Fifth Third Bank	Northwood Local Schools	TAPA—Toledo Alliance for the Performing Arts (<i>Toledo Symphony Orchestra & Toledo Ballet</i>)
Allen and Marty Foster Foundation	Findley Davies	Ohio Arts Council	Greater Toledo Community Foundation
The Andersons, Inc.	France Stone Foundation	Ohio Council of Community Schools	Toledo History Museum
Anspach-Friedman Foundation	Friendly Center	Owens Corning, Inc.	Toledo Jazz Festival
Ballet Theatre of Toledo	Genoa Bank	Owens-Illinois Charities Foundation	Toledo Jazz Orchestra
Elsie and Harry Baumker Charitable Foundation, Inc.	Georgio's Café International	The Padua Center	Toledo Jr. Bar Association
Black Diamond	Glass City Improv	Partners in Education	Toledo Public Schools
The Blade and 13abc	Gorski Family Foundation	PNC Bank	Toledo Repertoire Theatre
Buckeye Broadband	Gretchen A. Zyndorf Educational Series	ProMedica	Toledo Rotary Club Foundation
Butler Capital	Herbert and Carolyn Metzger Foundation	Renaissance Toledo Hotel	Toledo School for the Arts
CAD Graphics	Huntington Bank	Rudolph Libbe, Inc.	United Way Women's Initiative
Camp Courageous and the Arc of NWO	iHeart Media	St. John's Jesuit High School	University of Toledo
Catholic Diocese of Toledo	Jewish Federation of Greater Toledo	St. Ursula High School	Yark Automotive
Central Catholic High School	KeyBank	Scholastic Books	Waite Brand Foundation
The Chess Club at Jones Junior High	Lamar	Christine Senack	Walter E. Terhune Fund
Columbia Gas	LaValley Foundation	Shindler Neff, LLP	Waterford Bank
Courtney's Dance	Long on Design	Shumaker Loop & Kendrick	Washington Local Schools
Dana Foundation	Lucas County Children's Services (CSB)	Signature Bank	Jim White Family
Dance Center of NW Ohio	Lucas County Commissioners	Simon & Schuster	
Darryl Jervis	MailWorks II	SJS Investment Services	
	Marathon Classic	Spartan Chemical	

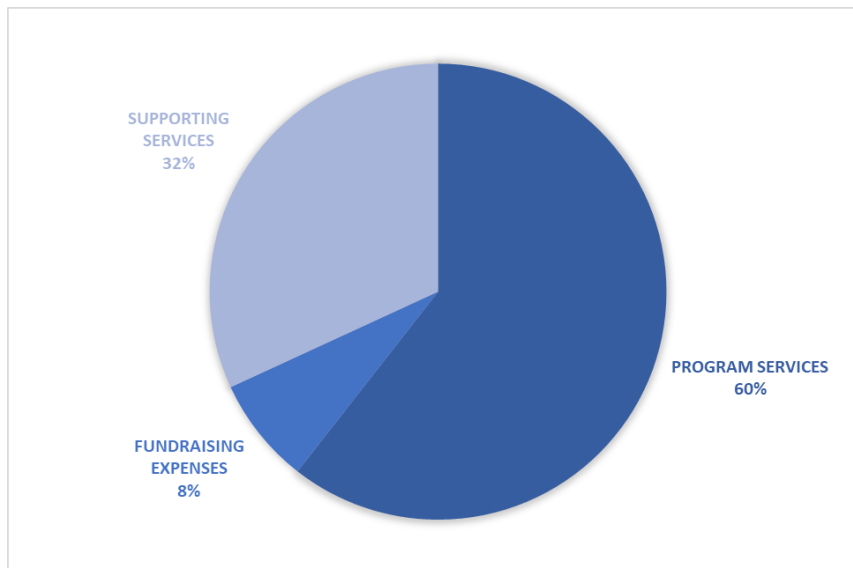
OPERATING REVENUE BY SOURCE—FY 2021

\$1.69
MILLION



OPERATING EXPENSES BY SOURCE—FY 2021

\$1.00
MILLION



ECONOMIC IMPACT

Based on the calculator developed by the Americans for the Arts, the economic impact of the Valentine Theatre is significant.

\$1.0 million

IS THE TOTAL IMPACT OF THE VALENTINE THEATRE
ON THE TOLEDO METRO AREA.

This sum represents the total dollars spent by the Valentine Theatre and its audiences, including event-related spending by audiences, which is estimated using average dollars spent per person by arts event attendees in similarly populated communities.



Valentine Theatre

410 Adams Street ♦ Toledo, OH 43604
(419) 242-2787 ♦ ValentineTheatre.com